

GAMIFINNO

Innovation Workshop



If you are:



A company

fast growing and flexible, who values its employees, but wants to boost their motivation, engagement and innovative thinking. The workshop provides interactive content, an engaging game-based environment, which will have a very positive effect on the participants' motivation and problem-solving skills.



A professional

with some level of experience and education who wish to be more creative and innovative at his or her work. Unlike other innovation workshops on the market, the workshop combines the two trainers' recognized experience in the field, attractive training approach, engaging game-based environment, motivating activities, and modern teaching methodologies.



We are offering you:

A one-day innovation workshop with:

- 🏆 Two experienced and fun trainers.
- 🏆 A Game-based delivery.
- 🏆 Attractive and useful content.
- 🏆 Lots of practical examples.
- 🏆 Open discussions.
- 🏆 Team-based collaboration.



The Team

Zdravko Botushanov



Plamen Ivanov, Ph.D.



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Agenda

1. What is innovation: types, necessary skills, obstacles.
2. The art of the innovation ninjutsu.
3. Why should we innovate: reasons, global trends and goals.
 - 🏆 Psychology of motivation.
 - 🏆 Internal and external motivation.
 - 🏆 Rewards pyramid.



Agenda

4. Who can innovate: creativity, teamwork, management.
5. How to innovate: detect, activities, techniques, success rate.
 - 🏆 Introduction to Fun Theory.
 - 🏆 The process of innovation.



Agenda

6. How to become an innovative organisation: gamification, leadership, environment, culture.

- 🏆 What is gamification and why to use it.
- 🏆 What are the components of a successful game.
- 🏆 Gamification Elements.
- 🏆 Gamifinno Framework.





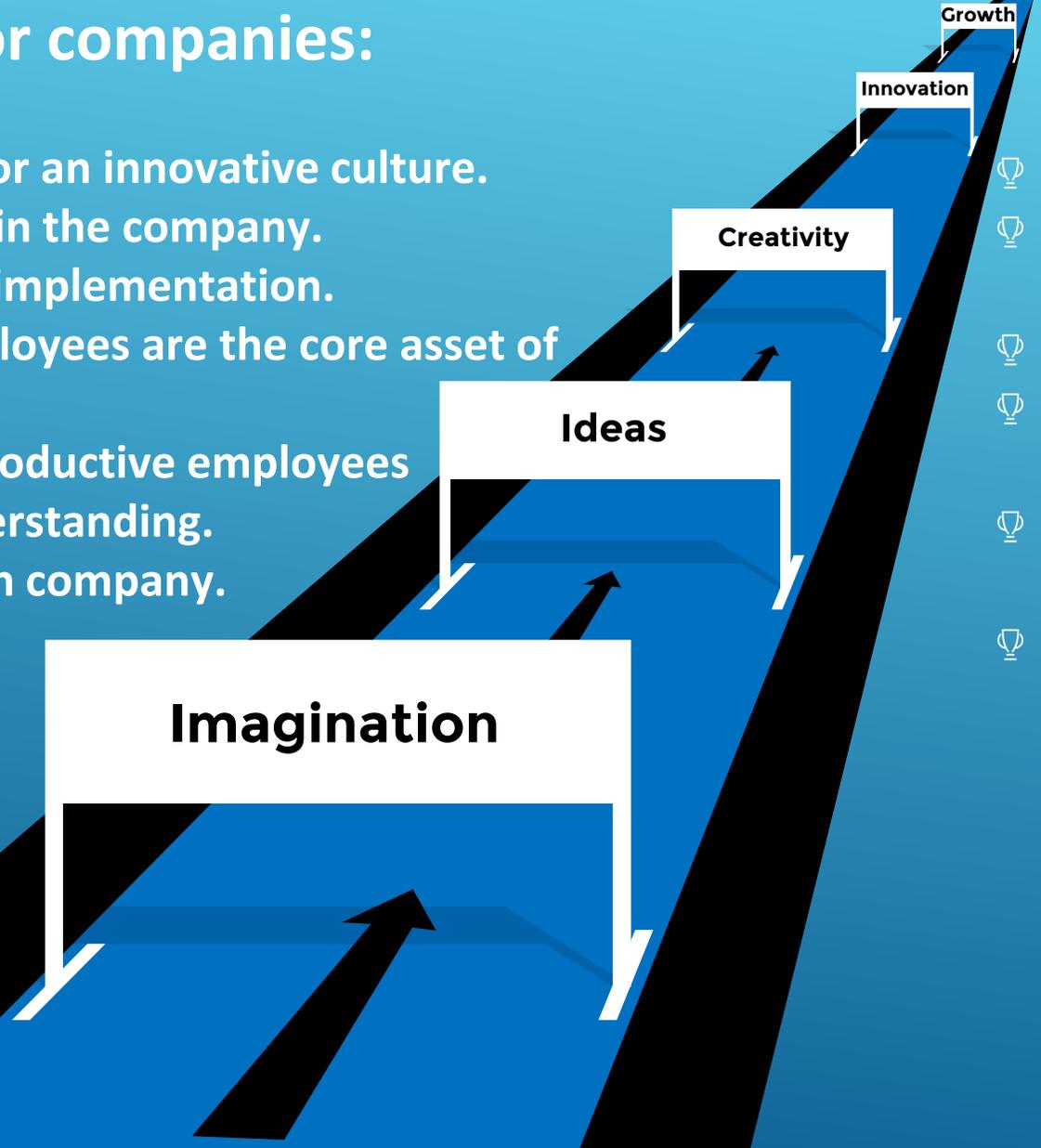
The Gamifinno Workshop Journey

Benefits for companies:

- 🏆 Develop foundations for an innovative culture.
- 🏆 Recognize talents within the company.
- 🏆 Accelerate innovation implementation.
- 🏆 Demonstrate that employees are the core asset of the company.
- 🏆 More energized and productive employees
- 🏆 Develop common understanding about innovation within company.

Benefits for Employees:

- 🏆 Learn what is innovation.
- 🏆 Build a common language about innovation.
- 🏆 Learn foundations how to innovate.
- 🏆 Learn best practices through specially prepared exercises.
- 🏆 Become part of a community of creative people.
- 🏆 Have a lot of fun



Why us?

Experienced and internationally recognized trainers

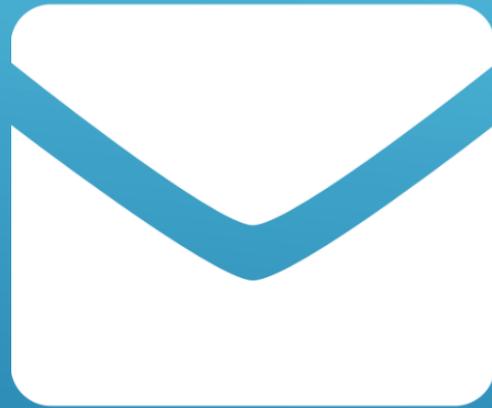
Interactive, entertaining and educating content

Flexible and customizable delivery



Contact us

Book a free consultation or demo with us today!



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